

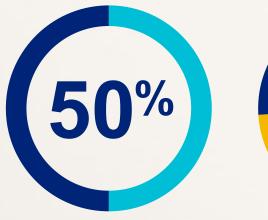
### **One Pass Select**<sup>TM</sup>

Fitness and well-being program





## **Employees want flexible, affordable health and wellness offerings**





of U.S. consumers surveyed reported wellness as a top priority in their day-to-day lives, up 8% since 2020<sup>1</sup>

employees said their employer has a responsibility to make sure they're healthy and physically well<sup>2</sup> of employees who have a fitness service or membership through their employer used it regularly<sup>1</sup>

74%

 <sup>1</sup> McKinsey & Company. Still feeling good: The US wellness market continues to boom. mckinsey.com/industries/ consumer-packaged-goods/our-insights/still-feeling-good-the-us-wellness-market-continues-to-boom. Sept. 12, 2022.
<sup>2</sup> Employee Benefit Research Institute. 2021 Workplace Wellness Survey. ebri.org/docs/default-source/wbs/wws-2021/2021-workplace-wellness-short-report.pdf. Accessed Feb. 21, 2023.



# **One Pass Select lets employees choose the best health options for them**

One Pass Select is a subscription-based fitness and well-being program that supports a healthier lifestyle. Employees can have access to thousands of gyms and online classes with:

- ✓ No long-term contracts or annual gym registration fees
- ✓ Flexible fitness options and the ability to use locations nationwide (not limited to 1 gym)
- ✓ The ability to add family members (ages 18+) at a 10% monthly discount
- $\checkmark$  The option to change tiers monthly
- ✓ A grocery delivery subscription



### A simple, lower-cost way to offer health resources



Potential increased engagement and productivity

- Healthier employees are typically more productive<sup>1</sup>
- Member-engagement reporting available to employers



#### Lower cost

- Competitive, flexible pricing options available for employees to choose what's best for them
- Option to subsidize employee costs



#### **Convenient digital access**

 Convenience to browse participating gyms nationwide, view personalized dashboard and more

<sup>1</sup> Increase Productivity. Centers for Disease Control and Prevention (CDC). cdc.gov/workplacehealthpromotion/model/control-costs/benefits/productivity.html. Accessed February 2023.

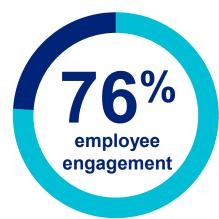
### A variety of employee membership options to fit lifestyle goals

Category	Digital	Classic	Standard	Premium	Elite
Monthly fee	\$10	\$29	\$64	\$99	\$144
One-time enrollment fee	\$10	\$29	\$29	\$29	\$29
Gym network size		11,000+	13,000+	15,000+	17,000+
Premium network			~	~	~
Multi-location access		✓	~	✓	~
Digital classes	23,000+	23,000+	23,000+	23,000+	23,000+
On-demand	✓	✓	✓	✓	✓
Livestreaming	✓	✓	✓	✓	✓
Workout builder	✓	✓	✓	✓	~
Grocery delivery		✓	✓	✓	✓
Family memberships*	✓	✓	✓	✓	✓
Upgrade/downgrade	~	~	~	~	~
Cancel within 30 days	~	~	~	~	~

\*10% discount.

⋓

## Making health and fitness more accessible



Over 3/4 of employees who signed up for One Pass Select were actively engaged in the program<sup>1</sup>





20% average retail gym membership savings with One Pass Select<sup>2</sup>



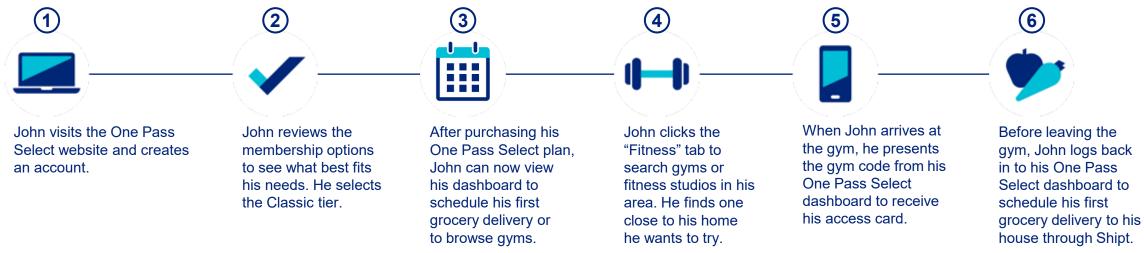


### Appendix

#### Member journey: Putting healthy living first



John, age 36, wants to prioritize fitness and eating healthier while balancing his busy schedule. He's concerned about the rising cost of making healthy choices — everything from food to gym memberships seem more expensive than they were before. He hopes his new wellness benefits will help him feel better and save money.



Example for illustrative purposes only. Individual results may vary.

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### **Participating fitness brands**

Digital (23k+)	Classic (11K+)	Standard (13K+)	Premium (15K+)	Elite (17K+)
ONDEMAND	LA FITNESS.		<b>LIFE TIME</b>	
DAILY 🖒 BURN	planet	<b>LIFE TIME</b> <sup>®</sup> HEALTHY WAY OF LIFE	CLUB 🛞 PILATES"	<b>LIFE TIME</b> <sup>®</sup> Healthy way of life
yogaworks	FITNESS	pure barre	FITNESS	
VOLT OFITNESS ON DEMAND		ROWHOUSE		98
VON DEMAND		barreā	KUMBLE	STRETCH LAB
Y PAN HOUCE	E5SFITNESS	YOGASIX		

Other participating locations available in our network. All trademarks are the property of their respective owners.

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#### **Participating grocery delivery services**



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